

★ 2015 STUDENT ★

GOLD PACK

Food Science

Yay!! Finally...
The work is amazing!

Check this bro!
Beyond creative...

I'm so emotional
right now!

*Award
Winners*

Sponsors



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Judging

THE ORGANISING COMMITTEE AND COMPETITION JUDGES REPRESENT A RANGE OF DISCIPLINES AND ARE SELECTED FOR THEIR EXPERTISE IN THE APPROPRIATE FIELDS.

Regional judging panels firstly selected entries, which were submitted for national judging.

The national judging panel was:

Food Science

Prof. Marena Manley
John Fox
Susan Featherstone

Specialised Exhibitions, organisers of the PROPAK Exhibitions, are the founding sponsors of this competition. Additional sponsorship and support is received from players throughout the packaging industry. Without this sponsorship these awards and the opportunities given to students who enter the competition - and who are exposed to the exciting world of packaging through doing so - would not exist.

We hereby acknowledge and thank each of the sponsors listed on the previous page for their contribution towards the 2015 competition.

The Student Gold Pack Awards are organised under the auspices of The Institute of Packaging South Africa, by **Vanessa von Holdt**.



Food Science & Technology

PROJECT BRIEF

During the first semester of the Food Science Product Development module, or during 2014, you would have developed a food product within teams.

You are now required, individually, to propose a packaging solution for that food product, which you developed.

You can re-brand the product and use any appropriate package material, but you must make sure that the packaging delivers the functional requirements of the product, which you developed (i.e. achieves the required shelf life, preserves the foodstuff, ensures convenient distribution and consumption, etc.)



Gold Trophy

Megan Twentyman-Jones
Stellenbosch University

Pop-Ins



A well researched practical packaging solution for a frozen food product that can be prepared in a toaster. The solution includes a shelf ready pack for easy display of the single use packages. Excellent execution of both the written report and the mock up.



Silver Award

Gilan Margo Saad
Stellenbosch University

Chickpea Noodles Expandable Bowl



An efficient packaging solution for instant chickpea noodles and sauce. This excellent report was well thought out and all areas of the idea were discussed comprehensively. Well constructed mock-up illustrating clever use of bio-degradable paper that expands into a bowl when hot water is added.

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Bronze Award

Carin-Marie Engelbrecht
Stellenbosch University

GetAGo Flavoured Protein Snack



An eye catching pack to attract consumers' attention on shelf where 3 individually wrapped protein snacks are combined to indicate a traffic light. A good choice of materials which were well researched and discussed in the report. The judges complimented the attractiveness and consumer appeal of this pack.

FINALIST

Shannon Howell
Stellenbosch University

Mocha Melties - Dual Purpose Container



FINALIST

Nicole Pope
Stellenbosch University

Mocha Melties - Cylinder Pack



FINALIST

Cenette Bezuidenhout
Stellenbosch University

Cranuchino



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That was
AWESOME man!



2016 Student Gold Pack will be launched in March 2016

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